

SEEKING POSTER PRESENTATIONS



University of Kansas 10th Annual Conference on the Prevention and Treatment of Obesity

September 4-6, 2008
Marriott-Downtown, Kansas City Missouri

Being overweight or obese increases the risk of developing: hypertension, dyslipidemia, type 2 diabetes, coronary heart disease, stroke, gallbladder disease, osteoarthritis, sleep apnea and respiratory problems and some cancers (endometrial, breast and colon). Researchers, educators, government agencies, foundations, industry and others are promoting efforts to prevent and treat obesity at the individual and community levels.

The 10th Annual Obesity Conference will begin Thursday with Dr. James Hill from the University of Colorado Health Sciences Center and Director of American on the Move Dr. Hill will discuss the importance of physical activity to close the energy gap responsible for gradual weight gain. Dr Hill's presentation will be followed by a series of presentations discussing: what diet is best; alternative delivery strategies for treatment; pregnancy and obesity; intervention strategies for Hispanic youth; food insecurity; weight bias, and the contribution of faulty metabolism to weight gain. Thursday will be closed with Dr. Eddie McAuley discussing promotion of physical activity for older adults. Friday session will begin with the Surgeon General of the United States presenting the government's initiatives to diminish childhood obesity. The Surgeon General's presentation will be followed by the process for development of the Center for Disease Controls new public health guidelines presented by Dr William Haskell, Professor at the Stanford Prevention Research Center. The balance of Friday will include presentations regarding: the association between economics and obesity; the role of calcium and dairy in weight management; appetite regulation; energy equivalents for physical activity, and the effectiveness of resistance training for weight management. Friday sessions will close with poster presentations provide by organizations, companies and programs that have evidence based programs. Saturday will begin with Dr. Steven Blair presenting the results of the DREW study on the dose-response to various levels of physical activity (ie. is "more" better?). His presentation will be followed by effects of physical activity on academic achievement; parental roles in weight management of children and youth, and findings from brain imaging and diet intake studies.

The poster presentation session on Friday late afternoon will include organizations, companies and programs that have evidence based programs. in Kansas, Missouri, Iowa, Oklahoma and Nebraska. **We invite you to submit an abstract (1-2 paragraphs) description of your program for the poster presentation.** Your abstract will be reviewed by the poster review committee.

Your abstract should:

- *Provide a brief outline of your program and include the: who, what, where, why and when.
(please include your contact information)
- *Be an organization, company and/or program with an evidence based research program focusing on:
Prevention and/or treatment of overweight/obese individuals

To have a poster presentation the author must:

- Attend the annual conference (registration fee is \$150 for the full conference or \$95 for one day)
- Be present during the poster presentation session on Friday early evening.

Email your full contact information (company, name, full address, phone, fax & email) with your abstract to **Kim Johnson (kim@ku.edu)**. To avoid any submissions being lost in SPAM please put "poster presentation" in the subject line.

Abstracts are due July 31st. We will notify you of acceptance by August 15th.

For more information on the conference go to: <http://www.ebl.ku.edu/conference/conf2008/Intro2008.htm>